

## Press release

### BioID<sup>®</sup> secures digital identities within the KeyP identity ecosystem

#### Drag-and-drop biometric authentication

**Nuremberg and Munich, Germany – July 31st, 2018** – BioID, the pioneer for [“Biometrics-as-a-Service”](#) has announced a cooperation with Munich Startup KeyP. Integration of BioID’s biometric authentication into the KeyP identity ecosystem assures a comprehensive customer journey that is secure and convenient. Face recognition with liveness detection from BioID is used device-independently without the need of special hardware like a 3D camera. Clients of the „KeyP Identity Platform-as-a-Service“ can incorporate biometric authentication for their processes simply by means of drag-and-drop.

#### Securing digital identities

BioID secures online identities for individuals and companies through unique and fraud-proof authentication. In particular, BioID’s powerful liveness detection ensures user presence and detects spoofing using images, videos or avatars.

*“We are happy to welcome KeyP yet another member to join the growing community who are using our BioID Web Service (BWS).”, says BioID<sup>®</sup> CEO Ho Chang. “Sharing the same vision that users must be in control of their data and privacy, KeyP’s unique biometric-ready identity ecosystem is an excellent platform for companies to implement an IDAM solution that empowers their users throughout the whole identity lifecycle.”*

#### Customers stay in control of their data

In times of GDPR, a clear concept concerning personal data is especially important. Both companies follow the principle of putting the customers in control of their data making it easier for the users to see, manage and delete their personal information. Pseudonymized biometrics as a service is a “Processor” decoupled from the user management that deals with personal data or the “Controller”. This makes sure the data cannot be misused for any other than the intended purpose. Biometrics can thus be part of a multifactor-solution, or ensure an effective “user consent” that can be easily configured for additional data and process security.

*„Our aim is to provide a secure and verified digital identity for every citizen through a decentralized identity infrastructure which is controlled by the user.“, Maximilian C. Moehring, Co-Founder and CEO of KeyP explains. „The sharing of data or identity attributes such as age, gender etc., are always under the full control of their owner.“*



BioID<sup>®</sup> PhotoVerify identity proofing for explicit connection of physical and digital identities within the „KeyP Identity Platform-as-a-Service“.  
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## About BioID<sup>®</sup>

BioID is the cloud biometrics company with advanced liveness detection offering multimodal face, eye and voice recognition. Guided by the vision that anonymous biometric recognition empowers internet users to secure their online identities with privacy, BioID offers a reliable link between a real person and their digital identity. This is performed by verifying the user's presence in a convenient and natural way – just the way you look or the way you sound. BioID's patented liveness detection technology make online "face-to-face" identity proofing possible without the need of a live video session. Privately held with R&D based in Germany, BioID has offices in Switzerland and the US and its technology has been proven through many years of use at enterprises, banks and government organizations.

## About KeyP

The Munich Start-up was founded in 2017 and develops an independent and decentralized infrastructure for digital identities. The aim is to guarantee the users sovereignty over their data and facilitate verified identities during transactions. Every user thereby "keeps the key" to the digital world in their own possession.

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