

## Press Release



### BioID launches facial recognition authenticator app for iPhone and iPad

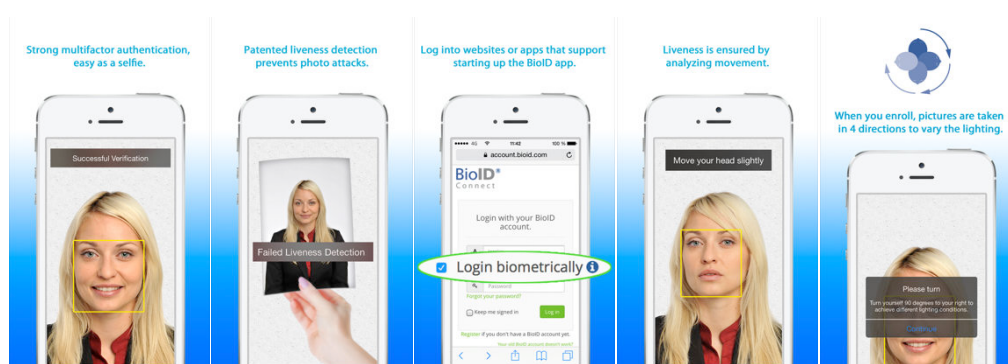
Secure and convenient biometric authentication can be integrated into mobile websites and apps using standard protocols

Sachseln, Switzerland – December 9, 2015 – BioID AG, a cloud biometrics leader, today announced the availability of the BioID Facial Recognition app for iPhone and iPad. The free app enables developers and companies to add biometric authentication to their mobile platforms with just a few lines of code; their end users can then enjoy secure and convenient login and transaction authorization as easily as taking a selfie. Face recognition provides strong multifactor security (biometrics + phone) with a simple user experience, while patented liveness detection ensures that attackers can't trick the system with a photo.

"Traditional password authentication falls apart on mobile devices. Because strong passwords are so difficult to enter on a mobile keyboard, most people either choose extremely simple passwords or keep themselves logged in," noted Ho Chang, CEO of BioID. "Our app makes it easy for mobile developers and companies to offer multifactor authentication with the simplicity of face recognition – no learning required. We handle the intricacies of biometrics so they don't have to."

Developers can integrate their mobile websites and apps directly with the BioID app simply by including a link to open the app and supporting BioID Connect, an OpenID Connect and OAuth2.0 identity service based on the BioID Web Service. Their users can then simply download the app and enroll. A white-label version of the app is also available.

Download the app from the [App Store](#) and see how well face recognition works, or learn more at [mobile.bioid.com](#).



BioID's facial recognition app makes logging into mobile websites or apps easier and more secure.

Images can be downloaded in high resolution at [www.bioid.com](#).

© BioID AG

## About Bioid

Bioid is the cloud biometrics company. The company makes strong, convenient, privacy-assured face, iris and voice recognition available to everyone, on any device, any time, anywhere so people can be protected in the cyber world and forget about passwords. Guided by the vision that anonymous biometric recognition empowers internet users to secure their online identities with privacy, Bioid offers a reliable link between a real person and digital identities by verifying the user's presence in a convenient and natural way – just the way they look and/or the way they sound. Privately held with R&D based in Germany, Bioid has offices in Switzerland and the US.

## Press contact

### Bioid

Tanya Graw

+49 911 9999 898 203

+1 775 525 5859

[press@bioid.com](mailto:press@bioid.com)

<http://www.bioid.com>

###