

## Press Release

### Prepaid SIM card activation – anytime, anywhere BioID and POS AG cooperate for biometric identity proofing

Nuremberg, Germany and Braunau am Inn, Austria – June 18, 2019 – [Biometrics-as-a-Service](#) provider BioID today announced their integration into POS AG's remote identity proofing for prepaid SIM card self-activation. The Austrian software development company is an innovator for the digitization of business processes, now entering the market of ID verification. With using BioID PhotoVerify, POS AG offers a full remote identity proofing workflow including biometric capability for determining the ownership of an ID document. This collaboration is set to deliver a solution for the new requirements European telephone companies must meet for prepaid SIM card activation. BioID's technology ensures user presence and validates ID ownership effectively through face recognition with high assurance levels.

#### Automated verification of ID ownership

When checking the credentials of individuals to make sure they are who they claim to be, human interaction long was the only way to go. In a world of growing automation and a strong need for online fraud prevention, new solutions are on the rise. For remote identity proofing a first step to be taken is to check the authenticity of the presented ID document, e.g. passports, driver's licenses etc. Biometrics then comes in for determining the ownership of the presented ID documents. With POS AG's automated solution, the submitting person bypasses the cumbersome situation of seeing a designated agent in person or doing a video-chat with trained personnel for identification. POS AG's workflow for prepaid SIM card self-activation is simple and real-time.

"POS AG aims at complementing the identity proofing market with a total solution that reliably determines not only that the ID is genuine but also that it belongs to the submitting person.", says POS AG's CEO Bernt Vossebein. "User experience, security, and reliability were the main factors for choosing the German company BioID as a partner to win the market."

BioID's proprietary technology PhotoVerify combines liveness detection & face recognition to check the legitimate user's presence requiring only two selfies. This process works with any device and any off-the-shelf camera. Anti-spoofing liveness detection is the strength of the BioID Web Service to prevent frauds using photos, videos or masks. With BioID's PhotoVerify, service providers can be sure that the person submitting an ID is actually the owner of the ID. Therefore, BioID's technology is an important factor in any automated identity verification solution.

"PhotoVerify was explicitly designed to solve the last mile of the online identity proofing for use cases like POS AG's prepaid SIM card activation service.", says BioID CEO Ho Chang. "This collaboration enables a cost efficient and most importantly accurate solution with frictionless user experience."



BioID PhotoVerify biometrically checks the ownership of an ID document in POS AG's identity verification solution for SIM card activation. © BioID GmbH

## About POS AG

POS AG is a technology leader and service provider for online authentication and electronic signature. POS AG offers technologies in the field of online onboarding and conversion optimization, such as remote identification via photo or video using web and mobile technology. The company's goal is to ensure a secure electronic end-2-end process. Through collaborations with the Department of Forensics of the University of Vienna, the latest scientific findings are fed directly into customer and practice-oriented solutions. International customers include well-known large companies in the telecommunications, finance, trade and industry sectors.

## About BioID

BioID is the cloud biometrics company with advanced face liveness detection. Its authentication service is offered with a special focus on data privacy & security. Guided by the vision that anonymous face recognition empowers internet users to secure their online identities with privacy, BioID offers a reliable link between a real person and their digital identity. This is performed by verifying the user's presence in a convenient and natural way – just the way they look! Privately held with R&D based in Germany, BioID has offices in Switzerland and the US and its technology has been proven through many years of use at enterprises, banks and government organizations.

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